



Presents  
*Modern Elegance*

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# CosMic Plants

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What do orchids do for those who purchase them? They bring beautiful colour into their homes and to their lives. When a living plant is given as a gift, emotion comes into play; whether it's for a birthday, Mother's Day, Valentine's Day or another celebration, orchids always bring beauty and positive emotion. Our plants are alive and we hope to colour people's lives with them!

Cosmic's Colour-Emotion-Life logo is also your guarantee for quality!



# CosMic *Branding*

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The market is constantly demanding new concepts and products that both set and follow trends. At CosMic Plants, we try to combine our own inspirations with careful observations of the market, to create a collection of beautiful plants in a series of elegant upgrade containers.

Which trend suits you best? Often, the trend that speaks to you the most is the one that will fit you best. Sometimes it's the feeling that grabs you, sometimes it's the color combinations, or even just the beauty of a trend's designs and structures.





## Modern TREND

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The words simple, clean and elegant describe the “Modern” trend, which perfectly suits interiors that are already beautifully designed.

Its identity can be found in its dark tones — blacks, grays and browns — combined with simple luxurious highlights, such as a flash of copper, silver or gold. The designs are graphic, subtle and statements in and of themselves.



# Modern TREND

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Consumers are consciously and unconsciously aware of changes, both in the world at large and close to home. This makes them sensitive to these trends and they want to see them in their surroundings. By combining elements of the Modern trend with our beautiful plants, we can “strike a chord” with the consumers so that they are excited about our products.

